

NORTH DAKOTA GROCERS ASSOCIATION COUPON SERVICE
PO BOX 758 BISMARCK ND 58502 PHONE [701] 223-4106

RETAILERS REDEEMING MANUFACTURER COUPONS -- STANDARD QUESTIONNAIRE

The purpose of this questionnaire is to provide coupon issuing manufactures with data on retailers who redeem coupons. All information submitted will be held strictly confidential. This coupon questionnaire must be completed and in file before payment can be issued for coupon submission.

Return completed questionnaire to: NORTH DAKOTA GROCERS ASSOCIATION.

A separate questionnaire is to be prepared by each entity submitting coupons for redemption (i.e. individual store division or company, as appropriate).

A. Store Name _____

B. Physical Address of Store _____

C. Address to which payment should be directed (if different from physical address) _____

D. Name of corporation if applicable _____

E. Telephone Number (Attach list of addresses and telephone numbers for more than one store) _____

F. Type of entity: Proprietorship Corporation Partnership Division _____

G. Entity / Entities for which coupons will be submitted:

Single store

Total Company

Division

Number of Stores _____

Number of Stores _____

Date Business Started _____

How did you obtain this Business: _____

Purchased Started New Merger

H. Date business started - acquired _____

I. Former store name (if applicable) _____

Former Owner _____

J. Tax identification [FEDERAL TAX ID #] _____

K. State of incorporation (if applicable) _____

L. Wholesaler suppliers (if applicable)

MAIN

Name _____

Address _____

Telephone _____

Your Customer No. _____

SECONDARY

Name _____

Address _____

Telephone _____

Your Customer No _____

M. Estimated gross annual sales \$ _____

N. Number of employees:

Part-time _____

Full-time _____

PLEASE COMPLETE BOTH SIDES

II Store Data

A. Type of Store(s) (check applicable category):		Number of stores	Average selling square foot per store	Average checkouts per store	Average weekly open hours
Food Store(s):	Conventional Supermarket				
	Combination				
	Warehouse				
	Small Store				
	Specialty				
	Convenience				
Drug store(s):	Pharmacy				
	Full Line				
Discount Store					
Department Store					
Liquor Store					
Hardware Store					
Restaurant					
Military Commissary					
Pet Food Dealer/Distributor					

B. Product categories stocked (check applicable categories)

- | | | |
|---|---|--|
| <input type="checkbox"/> Baby Foods | <input type="checkbox"/> Prepared Foods | <input type="checkbox"/> Produce |
| <input type="checkbox"/> Baking Mixes and Needs | <input type="checkbox"/> Soft Drinks | <input type="checkbox"/> Delicatessen |
| <input type="checkbox"/> Candy and Gum | <input type="checkbox"/> Soups | <input type="checkbox"/> Fresh Bakery |
| <input type="checkbox"/> Cereals | <input type="checkbox"/> Sugar and Syrup | <input type="checkbox"/> Cigarettes and Tobacco |
| <input type="checkbox"/> Coffee, Tea and Cocoa | <input type="checkbox"/> Household Supplies | <input type="checkbox"/> Liquor, excluding beer and wine |
| <input type="checkbox"/> Condiments | <input type="checkbox"/> Paper Products | <input type="checkbox"/> Beer |
| <input type="checkbox"/> Crackers and Bread Products | <input type="checkbox"/> Pet Foods and Products | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Diet Foods | <input type="checkbox"/> Soaps and Detergent | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Canned Fish and Meat | <input type="checkbox"/> Health and Beauty Aids | <input type="checkbox"/> Apparel |
| <input type="checkbox"/> Canned Fruits and Vegetables | <input type="checkbox"/> Dairy | <input type="checkbox"/> Automotive Supplies |
| <input type="checkbox"/> Snacks | <input type="checkbox"/> Fresh Meat | <input type="checkbox"/> Hardware |
| <input type="checkbox"/> Salad Dressings, Mayonnaise and Oils | <input type="checkbox"/> Packaged Meat | <input type="checkbox"/> Other General Merchandise |
| | <input type="checkbox"/> Frozen Foods | |

III Coupon Data (For total entity submitting coupons - store, company, division)

A. Estimate of average dollar value of coupons redeemed in one week \$ _____

B. Frequency of submission of coupons (check one or insert number):

- Weekly Monthly Quarterly Every _____ Weeks Random

C. How are coupons submitted? Direct to Manufacturer(s) Yes No

Through a clearinghouse? (provide name(s) and address(es))

COUPON SERVICE
 Name ND GROCERS ASSOCIATION Name _____
 Address 200 E MAIN Ave Suite 101 Address _____
 City BISMARCK State ND Zip 58501 City _____ State _____ Zip _____

D. Are extra-value couponing practices used (i.e. doubling or tripling coupons?)

- Never 0-15 weeks per year 15-30 weeks per year over 30 weeks per year

I hereby certify that all information provided in this questionnaire is correct

Signed _____ Title _____ Date ____/____/____

Print Name _____